

## **TrimTabs Announces TTAC's Inclusion In RBC Allocation Portfolio**

*Fund pursues a tactical approach with a balanced mandate for Canadian investors*

New York, NY, April 11th, 2018 — TrimTabs Asset Management (TTAM), a New York City-based investment manager focused on free cash flow-centric strategies, today announced the addition of its flagship fund, the TrimTabs All Cap US Free-Cash-Flow ETF (TTAC), into the RBC Wealth Management's PAG+ Canadian Active Allocation Model. RBC Wealth Management is a provider of services for high net worth individuals, as well as corporate and institutional clients, and manages more than \$702 billion worldwide.<sup>1</sup>

"This is an important milestone for TTAC," said Ted Theodore, Vice Chairman and Chief Investment Officer at TrimTabs. "It's a major recognition that our actively-managed strategy, focused on free cash flow, can deliver superior performance for investors by providing exposure to high-quality companies with healthy balance sheets. As many Wirehouses have been trimming the number of funds available on their platforms, we see it as significant that we're receiving this recognition."

TTAC has posted impressive performance numbers since launching in its own Trust in September 2016. For the quarter ending March 29<sup>th</sup>, 2018, the Fund gained 1.95% (NAV) and 2.29% (Mkt) vs. a loss of -0.64% for the Russell 3000 TR Index, outperforming its benchmark by 259 basis points, or 2.59%. For the 12 months ending March 31<sup>st</sup>, 2018, TTAC gained 20.85% (NAV) and 21.17 (Mkt) vs. 13.81% for the benchmark Russell 3000, a difference of 704 basis points, or 7.04%. As of March 29<sup>th</sup>, 2018, TTAC gained 23.97% (NAV) and 24.30 (Mkt), vs. 16.54% for the benchmark Russell 3000 since inception on September 27<sup>th</sup>, 2016.

TTAC's performance has been ranked by Morningstar in the Top 1% for 12-Month returns for all 5,768 Funds in their Large Cap Blend Category, as of March 31<sup>st</sup>, 2018.

"We've seen very strong growth in assets under management this year, up 62% in the first quarter," said Janet Flanders Johnston, CFA, Portfolio Manager at TrimTabs Asset Management. "With an allocation in RBC's PAG+ Allocation Model, it's clear that our smart alpha approach can play an important role as a core equity holding in investor portfolios."

Utilizing a proprietary algorithm, TTAC is an actively-managed fund that seeks to deliver alpha by investing in approximately 100 companies in the Russell 3000 that are both generating free cash flow and maintaining high quality balance sheets, while reducing their outstanding share count. "Our inclusion in the RBC model speaks to a larger performance story surrounding TTAC," Ted Theodore said. "We believe free cash flow is one of the most reliable indicators of a company's financial health and the strength of their underlying business, and TTAC's performance numbers are clearly demonstrative of this."

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<sup>1</sup> <https://www.rbcwm-usa.com/resources/file-686818.pdf>

“At the end of the day, as an investor, you want to invest in high quality companies that are generating free cash flow and growing their cash reserves. Managements have enormous discretion in how they report company financials, but free cash flow is much less subject to financial gimmickry.”

### **About TrimTabs Asset Management**

TrimTabs Asset Management was founded in 2008 with the belief that investors should be able to access alpha-oriented strategies that aim to outperform the broad market without paying high management fees. TrimTabs investment products are based on 25 years of TrimTabs Investment research. TTAM was founded by Charles Biderman, who is interviewed regularly on *CNBC*, *Bloomberg TV*, *Barron's*, *The Wall Street Journal*, and *Forbes*. He holds a BA from Brooklyn College, and an MBA from Harvard Business School. TTAM has a veteran senior staff with deep experience in portfolio management, marketing, trading, compliance and operations.

*The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost and current performance may be lower or higher than the performance quoted. Performance current to the most recent month-end can be obtained by calling (toll free 800-617-0004).*

Expense Ratio: 0.59%

**Before investing you should carefully consider the Fund's investment objectives, risks, charges and expenses. This and other information is in the prospectus, a copy of which may be obtained by visiting the Fund's website at [www.trimtabsfunds.com/etf](http://www.trimtabsfunds.com/etf). Please read the prospectus carefully before you invest.**

Morningstar Rankings represent a fund's total-return percentile rank relative to all funds that have the same Morningstar Category. The highest percentile rank is 1 and the lowest is 100. It is based on Morningstar total return, which includes both income and capital gains or losses and is not adjusted for sales charges or redemption fees. **Past performance does not guarantee future results.**

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There is no guarantee that TTAC will achieve its investment objective. Investing involves risk, including the possible loss of principal. Because the Fund is an ETF (rather than a mutual fund), shares are bought and sold at market price (not NAV), may trade at a discount or premium to NAV, and are not individually redeemable. Owners of the shares may acquire those shares from the Fund and tender those shares for redemption to the Fund in Creation Unit aggregations only, consisting of 25,000 shares. Brokerage commissions will reduce returns. Investments in the Fund include risks associated with small-and mid-cap securities, which involve limited liquidity and greater volatility than large-cap securities.

*The Russell 3000® Index measures the performance of the 3,000 largest publicly traded U.S. companies, based on market capitalization. The Index measures the performance of approximately 98% of the total market capitalization of the publicly traded U.S. equity market. It is not possible to invest directly in an index.*

Quasar Distributors, LLC, is the distributor for TTAC.

Free-Cash-Flow (FCF) represents the cash that a company is able to generate after accounting for capital expenditures.

Alpha is a measure of performance on a risk-adjusted basis.

**Basis point** (BPS) refers to a common unit of measure for interest rates and other percentages in finance. One **basis point** is equal to 1/100th of 1%, or 0.01%, or 0.0001, and is used to denote the percentage change in a financial instrument.