



**FOR IMMEDIATE RELEASE**

**Media Contact:**

Chris Sullivan/Julia Stoll  
MacMillan Communications  
[Julia@macmillancom.com](mailto:Julia@macmillancom.com)  
(212) 473-4442

## **TrimTabs Asset Management Announces Bob Shea as Chief Executive Officer & Co-Chief Investment Officer**

*Shea brings deep industry experience to standout provider of  
actively managed “quantamental” ETFs based on Free Cash Flow*

NEW YORK, January 9, 2020 – [TrimTabs Asset Management](#) (TTAM), a fast-growing provider of actively managed ETFs, today announced that Bob Shea has joined the firm as its new Chief Executive Officer and Co-Chief Investment Officer.

Shea joins TTAM from J.A. Forlines Group, which he co-founded in 2009 and for which he most recently served as President and Co-Chief Investment Officer. He has also held senior positions with Tegean Capital, AsiaSource Capital and Goldman Sachs, where he was a Partner in charge of Cash Equities Trading and served as a member of Goldman’s equities division Risk and Global Trading Committees.

“I could not be more pleased to be joining TrimTabs. I am incredibly impressed with this team and the firm’s proprietary Free Cash Flow-driven quantamental investment process,” said Shea. “Our mission is to make TTAM the established leader in Free Cash Flow-based investment solutions by accelerating our growth in the retail and advisor channels and to make deeper connections with the institutional community.”

TTAM’s flagship offering is the [TrimTabs All-Cap US Free-Cash-Flow ETF \(TTAC\)](#), which adds seasoned and disciplined active management to the firm’s multi-factor quantitative models focused on Free Cash Flow growth, balance sheet strength, and share reduction. Using this proprietary approach, TTAC identifies the 100 companies within the Russell 3000 that best fulfill its investment criteria.

TrimTabs also offers an [All-Cap International Free-Cash-Flow ETF \(TTAI\)](#), which employs the same quantamental Free Cash Flow-focused approach that underpins TTAC but focuses on companies in non-U.S. developed markets.

“The alpha generation demonstrated by this quantamental Free Cash Flow strategy has me very excited to be joining TTAM,” added Shea. “I look forward to further engaging with the marketplace on all we have to offer.”

# # #

### **About TrimTabs Asset Management**

TrimTabs Asset Management (TTAM) was founded in 2008 on the belief that investors should be able to access alpha-oriented strategies that aim to outperform the broad market without paying high management fees. TrimTabs’ investment products are based on 25 years of TrimTabs Investment Research and built around the firm’s proprietary Free Cash Flow-driven quantamental investment process. For more information, visit <https://trimtabsfunds.com/>

# # #

### Disclosures

*The fund’s investment objectives, risks, charges and expenses must be considered carefully before investing. The statutory and summary prospectuses contain this and important information about the investment company, and it may be obtained by calling 800-617-0004. Read it carefully before investing.*

**There is no guarantee the Funds will achieve their investment objectives. Investing involves risk and principal loss is possible. The fund may trade at a premium or discount to NAV. Shares of any ETF are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Investments in the Funds include risks associated with small-and mid-cap securities, which involve limited liquidity and greater volatility than large-cap securities. Returns on investments in foreign securities could be more volatile than investments in domestic securities.**

Free Cash Flow (FCF) represents the cash that a company is able to generate after accounting for capital expenditures.

The Russell 3000 Index measures the performance of the 3,000 largest publicly traded U.S. companies, based on market capitalization. The Index measures the performance of approximately 98% of the total market capitalization of the publicly traded U.S. equity market. It is not possible to invest directly in an index.

Alpha is a measure of performance on a risk adjusted basis.

Distributed by Quasar Distributors, LLC.